

# JESSICA KARCZ

## JOURNALIST

### CONTACT



516-547-8082



jessica.karcz901@gmail.com



<https://www.jesskarcz.com>



<https://www.clippings.me/users/jessicakarcz>



[www.linkedin.com/in/jessicakarcz901](https://www.linkedin.com/in/jessicakarcz901)

### EDUCATION

**B.S. in Multimedia Journalism and B.F.A. in Dance**  
**SUNY Brockport, N.Y.**

- Lambda Pi Eta Communication Honor Society
- Dean's List: 2018-2021

### SKILLS

-Audacity Audio Editor	- Adobe Spark
-Instagram	- Facebook
-Twitter	- Wordpress
-Adobe Premiere	- Canva
-Adobe Express	- Capcut

### AWARDS

-Michael D. Cravotta '85 Communication  
Scholarship

### WORK EXPERIENCE

#### Social Media Intern

July 2024-August2024

Newsday - Long Island, N.Y.

Collaborated with the newsroom to create content and increase brand awareness on multiple platforms (Tik-Tok, Instagram, Youtube, Facebook). Responsible for making graphics on Adobe Express, reporting breaking news on a deadline, shooting and editing videos on Capcut/Adobe Premiere and filming our own content creation ideas. Here's a link to my work while at Newsday. <https://shorturl.at/ul1s2>

#### Social Media Intern

January 2022 - May 2022

585 Magazine - Rochester, N.Y.

Collaborated with magazine editors to increase brand awareness on social media platforms. Responsibilities include creating, curating and managing published content, tracking analytics, and going live on social media platforms during monthly magazine launch events.

#### Producer

May 2021 - September 2021

Brockport Documentary T.V. Series - Brockport, N.Y.

Worked under the direction of Professor Carvin Eison to create a two-part mini series about students' documentary process. Responsible for interviewing, editing video and overseeing all elements of pre-production, production and post-production.

#### Filmmaker

May 2021 - September 2021

Life on a Reservation - Brockport, N.Y.

Worked with two fellow classmates on the documentary, "Preserving an Identity"  
<https://lifeonareservation.wordpress.com>.

### LEADERSHIP

#### President

January 2020 - May 2022

The Society of Professional Journalists - Brockport, N.Y.

Primary contact for the organization and spokesperson for the group. Responsible for researching and planning guest speaker events for the college, as well as holding resume building workshops for students on campus. Have worked with speakers from VICE world news and 13WHAM News in Rochester.

#### Head of Media and Advertising / Secretary

August 2020 - May 2022

The Student Dance Organization - Brockport, N.Y.

Responsible for running all social media accounts, leading a group of committee members, taking meeting minutes, writing monthly reports to Brockport dance professors and making posters for all events on Adobe Spark. Increased engagement on all social media platforms since being elected for the position.

#### Recruitment Committee

January 2020 - December 2021

Delta Phi Epsilon Sorority

Worked with a team to plan and recruit new members. Responsible for planning events, setting recruitment goals and devising strategies to accomplish them.