

Jess Karcz

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Experience

Social Media Intern

585 Magazine- Rochester, N.Y.

January 2022-May 2022

Collaborated with magazine editors to increase brand awareness on social media platforms. Responsibilities include creating, curating and managing published content, tracking analytics, and going live on social media platforms during monthly magazine launch events.

Producer

Brockport Documentary T.V. Series- Brockport, N.Y.

May 2021-September 2021

Worked under the direction of Professor Carvin Eison to create a two-part mini series about students' documentary process. Responsible for interviewing, editing video and overseeing all elements of pre-production, production and post-production.

Filmmaker

Brockport, N.Y

Worked with two fellow classmates on the documentary, "Preserving an Identity"

<https://lifeonareservation.wordpress.com>.

Leadership

President

The Society of Professional Journalists

January 2020- May 2022

Primary contact for the organization and spokesperson for the group. Responsible for researching and planning guest speaker events for the college, as well as holding resume building workshops for students on campus. Have worked with speakers from VICE world news and 13WHAM News in Rochester.

Secretary and Head of Media and Advertising

The Student Dance Organization

August 2020- May 2022

Responsible for running all social media accounts, leading a group of committee members, taking meeting minutes, writing monthly reports to Brockport dance professors and making posters for all events on Adobe Spark. Increased engagement on all social media platforms since being elected for the position.

Recruitment Committee

Delta Phi Epsilon Sorority

January 2020- December 2021

Worked with a team to plan and recruit new members. Responsible for planning events, setting recruitment goals and devising strategies to accomplish them.

Education

B.S. in Multimedia Journalism and B.F.A. in Dance, SUNY Brockport, N.Y

May 2022

- Lambda Pi Eta Communication Honor Society
- Dean's List: 2018-2021
- Chosen representative for New York State Dance Education Association Winter Conference 2020 (NYSDEA) and American College Dance Association Conference 2020 (ACDA)
- Participated in works with Petronio Company, Adam Barruch and various graduate thesis pieces
- Choreographed and performed in various shows through the Brockport Dance Department
- Member of Brockport Dance Team

Skills

-Audacity Audio Editor

-Adobe Spark

-Instagram

-Facebook

-Twitter

-Wordpress

-Adobe Premiere

Awards

- Friends of Brockport Dance Scholarship 2020
- Brockport Susan S. Collier First-Year Dance Scholarship
- Santo J. Giglio Award in Choreography
- Brockport Summer Dance Scholarship 2019-2020
- Monserrat Fund for Dance
- Michael D. Cravotta '85 Communication Scholarship

References

Professor Marsha Ducey: 585.395.5835

Professor Mary McCrank: 585.395.5294